

Privacy Statement

Introduction

Kaiser Permanente is committed to protecting the privacy of the users of the KPDesignsWithMe Web site. We will use and disclose the information you provide us as stated in our [Web Site Privacy Statement](#).

In addition, if you provide health information that identifies who you are (as when health information also includes your name or other identifying information) we will only use and disclose such information as stated in the Notice of Privacy Practices. **The Notice of Privacy Practices is different for each of the geographic regions we serve.**

Select the Notice of Privacy Practices for your Kaiser Permanente region:

[California - Northern](#)

[California - Southern](#)

[Colorado - Denver/Boulder/Northern/Mountain areas](#)

[Colorado – Southern](#)

[Georgia](#)

[Hawaii](#)

[Maryland/Virginia/Washington, D.C.](#)

[Oregon/Washington](#)

Website Privacy Statement

This Privacy Statement applies to the KPDesignsWithMe Web site, created, and hosted, for Kaiser Permanente by Vision Critical. This Privacy Statement describes how Kaiser Permanente collects and uses the personal information you provide through the Web site. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information. The types of personally identifiable information that we collect about you include: name, address, email address, telephone number. Portions of our site are accessible only to persons who provide us with the requested personally identifiable information.

Use and disclosure of health information on our Web site includes using the information to conduct ongoing quality improvement activities. Our use and disclosure of an individual's personal information (including health information) is limited as required by state and federal law. We do not sell or rent personal information about visitors to this site or customers who use the site.

This Web site has security measures in place to help protect against the loss, misuse, or alteration of information under our control. These measures include encryption of data using the Secure Socket Layer (SSL) system. Despite these measures, the confidentiality of any communication or material transmitted to or from us via this site by Internet or e-mail cannot be guaranteed. At your discretion, you may contact us at the mailing address or telephone number listed in the "Questions, complaints, and contacts" section at the end of this Privacy Statement.

Revisions to the Privacy Statement

We may revise this Privacy Statement from time to time as we add new features or as laws change that may affect our services. If we make material changes to our Privacy Statement, we will post notice of this on our Web site. Any revised Privacy Statement will apply both to information we already have about you at the time of the change, and any personal information created or received after the change takes effect. We include a version number on this Privacy Statement consisting of the date (year, month, and day) it was last revised. We encourage you to periodically reread this Privacy Statement, to see if there have been any changes to our policies that may affect you.

Web site visitor data

KPDesignsWithMe routinely gathers data on Web site activity, such as how many people visit the site, the pages they visit, where they come from, how long they stay on the site, etc. The data is collected on an aggregate, anonymous basis, which means that no personally identifiable information is associated with the data. This data helps us improve site content and overall usage. The information is not shared with other organizations for their independent use.

Collecting and using personal information

Except as disclosed in this Privacy Statement, we do not collect any identifiable information about visitors to this site or our customers who use this site. The policies, sources, and uses of information are outlined in Sections 1 through 8 that follow:

1. Web logs

We maintain standard Web logs that record data about all visitors and customers who use this site and we store this information for a while. These logs may contain the Internet domain from which you access the site (such as aol.com, abc.org, etc.); the IP address which is automatically assigned to your computer when you get on the Internet (a static IP address may be identifiable as being connected to you, while a dynamic address is usually not identifiable); the type of browser and operating system you use; the date and time you visited the site; the pages you viewed on the site; the address of the Web site you linked from, if any.

All Web logs are stored securely, and may only be accessed by Vision Critical employees or designees on a need-to-know basis for a specific purpose. Vision Critical uses Web log information to help us design the site, to identify popular features, to resolve user, hardware, and software problems, and to make the site more useful to visitors.

2. Internet cookies

We may place Internet "cookies" on the computer hard drives of visitors to the KPDesignsWithMe Web site. Information we obtain from cookies helps us to tailor our site to be more helpful and efficient for our visitors. The cookie consists of a unique identifier that does not contain information about you or your health history. We use two types of cookies, "session" cookies and "persistent" cookies.

A session cookie is temporary, and expires after you end a session and close your Web browser. We use session cookies to help customize your experience on our site, maintain your signed-on status as you navigate through our features, and to track your "click path" through our Web pages.

Persistent cookies remain on your hard drive after you've exited from our site, and we use them for several reasons. For instance, we may place a persistent cookie on your hard drive that will let us know when you come back to visit our site. Persistent cookies will not contain any personal information about you.

You may have software on your computer that will allow you to decline or deactivate Internet cookies, but if you do so, some features of this site may not work properly for you. For instructions on how to remove cookies from your hard drive, go to your browser's Web site for detailed instructions. In addition, further information regarding cookies may be available on other Web sites or from your Internet service provider. Chrome, Safari and Firefox are several common browsers.

3. E-mails

KPDesignsWithMe will send you email communications such as invitations to participate in surveys or discussion forums, or a newsletter informing you of project progress. Should you reset your password on the KPDesignsWithMe web site, we will send you an email notification that you have reset your password. Even if you have given us permission to send e-mails to you, you may revoke that permission at any time by following the "unsubscribe" information at the bottom of the e-mail.

4. Evaluation and research

We may periodically ask users to complete voluntary surveys asking about their experiences with features of the Web site. Our surveys ask visitors for demographic information such as age, gender, and education, and may request that users provide specific information about a medical condition. We use survey information for research and quality improvement purposes, including helping Kaiser Permanente to improve information and services offered through the Web site. In addition, users giving feedback may be individually contacted for follow-up due to concerns raised during the course of such evaluation. Demographic information and Web log data may be stored for future research and evaluation.

5. Children

We do not knowingly collect personally identifiable information from children under the age of 13. If Kaiser Permanente is made aware of collecting information from a child under 13 we will delete this information.

6. Disclosures

We may disclose personal information to any person performing audit, legal, operational, or other services for us. We will use information which does not identify the individual for these activities whenever feasible. Information disclosed to vendors or contractors for operational purposes may not be re-disclosed to others by such a vendor or contractor.

We may disclose personal information when required to do so by a subpoena, court order, or search warrant. We may disclose personal information as we deem it appropriate to protect the safety of an individual or for an investigation related to public safety or to report an activity that appears to be in violation of law. We may disclose personal information to protect the security and reliability of this site and to take precautions against liability.

7. Opt out

If a user makes a request to receive information in an ongoing manner through this Web site by providing their e-mail address, a user may make a request to discontinue future mailings. Similarly, if you receive information about a Kaiser Permanente service through e-mail, you may make a request to discontinue receiving similar messages in the future. All such materials sent to you by e-mail will contain information about how to opt out.

8. Other requests to limit use and disclosure of your personal information

State and federal laws may allow you to request that we limit our uses and disclosures of your personal information for treatment, payment, and health care operations purposes. However, by law, we do not have to agree to your request. It is our statement not to agree to requests for restrictions beyond what is described in the "Opt out" section above.

Questions, complaints, and contacts

If you have any questions about this Privacy Statement, our policies and practices concerning this site, your rights under this statement, and your dealings with the KPDesignsWithMe Web site, you can contact us by U.S. mail at the address below:

KPDesignsWithMe
Kaiser Permanente Care Management Institute
1 Kaiser Plaza, 16L, Oakland, CA 94612

Date

April 12, 2016